

News from the City of Dearborn

Dearborn – Clean and Safe

Michael A. Guido, Mayor

Department of Public Information

Mary Laundroche, Director

313-943-2285

FOR IMMEDIATE RELEASE

December 4, 2006

DFCU Financial makes \$10,000 donation to Dearborn Public Schools Education Foundation

Fourth consecutive year of generous support

DEARBORN, Mich. – DFCU Financial recently demonstrated its continuing commitment to supporting education with a donation of \$10,000 to the Dearborn Public Schools Education Foundation.

This is the fourth consecutive year that DFCU has made a \$10,000 donation to the Foundation. DFCU is Michigan's largest credit union, and has been based in Dearborn since it was founded in 1950.

"The Education Foundation's ability to positively impact the education of our children rests on people choosing to get involved and give their support to this important work," said Brian Mosallam, chairperson of the Foundation's board of directors. "Once again, DFCU Financial has stepped up to the plate and made a strong commitment to the future of our kids, and our community, and we're very grateful for it."

The Foundation raises money for technology and innovative programs to enhance Dearborn's public schools that are not funded by the school budget. Since its launch in 1994, the Foundation has paid for more than \$775,000 worth

of computers, band instruments and uniforms, reading labs, publishing centers, weight training equipment and other items.

Funds donated to Foundation go directly to classrooms through grants to teachers.

“DFCU Financial has a long-standing commitment to support the school districts in the communities we serve,” said Mark Shobe, president and chief executive officer of DFCU Financial. “We are especially proud to be the largest donor to Dearborn Public Schools, where we are headquartered. Since education is at the core of what we do, we hope this donation will go far to support the education of Dearborn's students.”

In addition to being the largest donor to Dearborn Public Schools, DFCU also sponsors a student-run credit union branch at Dearborn High School. Student volunteers are hired and trained by DFCU personnel to run the branch and earn real-life banking experience. DFCU also operates a similar student-run credit union branch at Franklin High School in Livonia.

Through the school credit union branches, students benefit by learning the importance of saving money, managing finances and setting personal financial goals.

DFCU Financial is headquartered in Dearborn. With more than \$1.8 billion in assets, DFCU Financial is the largest credit union in Michigan. It currently operates 11 full-service Detroit-area branch offices in addition to the student-run branches at Dearborn High School and Livonia Franklin High School.

To find out how you can join DFCU Financial, call 313.336.2700, or 888.336.2700 from outside the local area, or visit www.dfcufinancial.com.

For more information about the Dearborn Public Schools Education Foundation, or to make a donation, call Executive Director Barbara Parker at 313.565.8900.

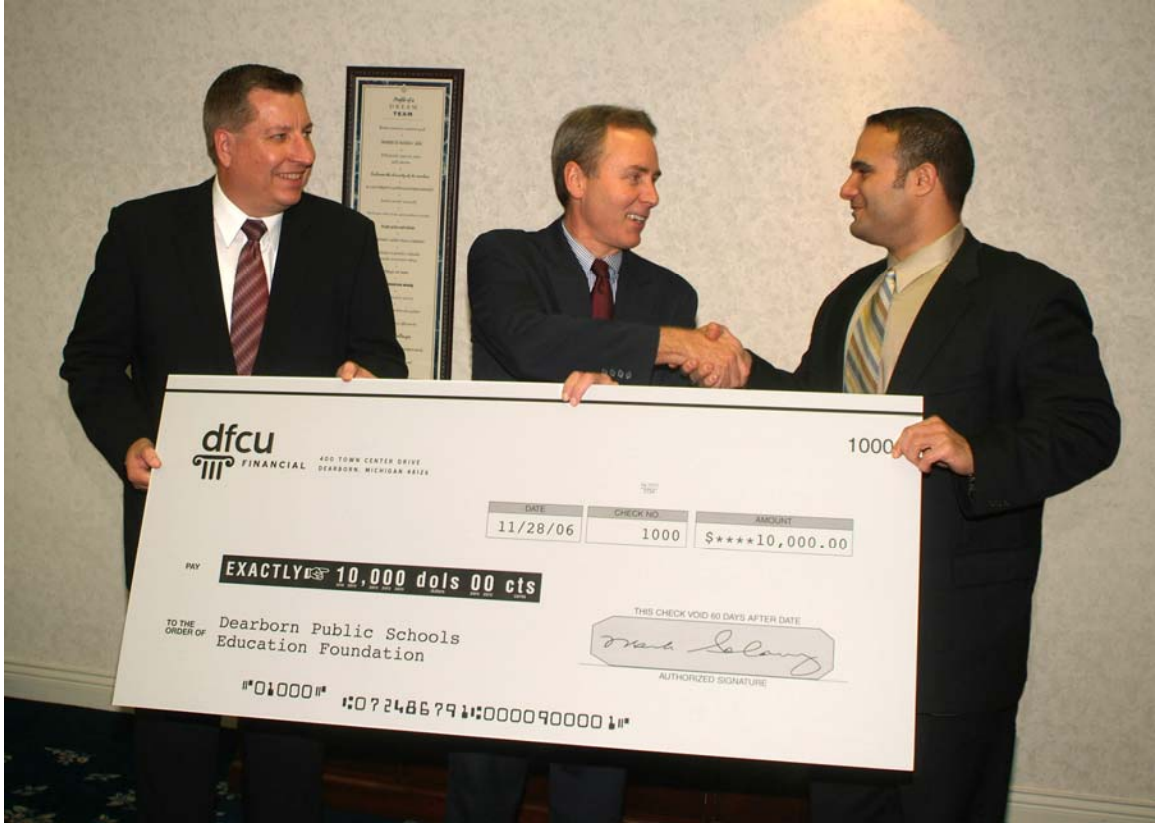
PHOTO CAPTION: DFCU Financial President and CEO Mark Shobe (center) presents a \$10,000 donation to the Dearborn Public Schools Education Foundation. Accepting the donation is (at right) Brian Mosallam, chairperson of the Foundation's board of directors. At left is Michael Kruczek, DFCU executive vice-president and a member of the Foundation's board of directors.

[NOTE ~ If you did not receive a copy of the photograph that accompanies this news release, and would like one, call Randy Coble at (313) 943-2347.]

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MEDIA CONTACT: Mary Laundroche or Randy Coble, at (313) 943-2285

dfcu donation, education foundation dec 2006



dfcu
FINANCIAL
400 TOWN CENTER DRIVE
DEARBORN, MICHIGAN 48124

1000

DATE	CHECK NO.	AMOUNT
11/28/06	1000	\$***10,000.00

PAY **EXACTLY \$ 10,000 dols 00 cts**

TO THE ORDER OF
Dearborn Public Schools
Education Foundation

THIS CHECK VOID 60 DAYS AFTER DATE
Mark Salony
AUTHORIZED SIGNATURE

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