



For Immediate Release

Contact: Kim Ward Gabbert, APR
313.322.8239
kimberly.gabbert@dfcufinancial.com

DFCU Madison Heights Schedule of Grand Opening Events

DEARBORN, Mich., – DFCU Madison Heights, which opens Monday, November 5, will be holding the following grand opening activities for the Madison Heights and surrounding communities.

Oakland Mall Express

DFCU Madison Heights is this year's proud sponsor of the Oakland Mall Express, the real locomotive located at Center Court that travels through Oakland Mall's Christmas Village. The Oakland Express hits the tracks beginning November 9 and will run daily from 10 a.m. until 9 p.m. Monday through Saturday, and from 11 a.m. to 6 p.m. on Sundays.

Grand Opening Week Drawing

DFCU Madison Heights will be giving away the following gift cards, just in time to begin holiday shopping. Visit the branch during Grand Opening Week, November 5 – 10, and you can enter to win \$100 gift Cards (Three cards to be raffled)

Free Pancake Breakfast for Madison Heights

DFCU Madison Heights will be flipping the flapjacks on Saturday, November 10, from 9:30 a.m. to 11:30 a.m.

- more -

400 TOWN CENTER DRIVE DEARBORN, MICHIGAN 48126	
PH 313.336.2700	PH 888.336.2700
www.dfcufinancial.com	

Free Photo with Santa or Free Family Photo

After eating pancakes, you can get your child's photo with Santa or have a family photo taken, which is a great way to start the holiday season.

DFCU Financial is headquartered in Dearborn, Mich. With more than \$1.8 billion in assets, DFCU Financial is the largest credit union in Michigan. It currently operates 12 full-service Detroit-area branch offices in addition to educational student-run branches at Dearborn High School and Livonia Franklin High School. In 2007, DFCU Financial was named one of the 101 Best and Brightest Companies to Work For for the fourth consecutive year. Anyone can join DFCU Financial. To find out how, call 313.336.2700 or 888.336.2700 from outside the local area, or visit www.dfcufinancial.com.

###