

For Immediate Release:

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DFCU Financial exceeds \$500,000 in local education donations since 2004

Michigan's largest credit union awards four \$5,000 grants to education foundations surrounding branch locations

DEARBORN, Mich., January, 2015 – DFCU Financial, the largest credit union in Michigan, awarded four \$5,000 grants to education foundations surrounding branch locations to support student achievement and promote financial literacy in its members' communities. The donations to Garden City Public Schools Education Foundation, Riverview Community Schools Education Foundation, Walled Lake Schools Foundation for Excellence, and Ypsilanti Community Schools Education Foundation raise the sum of Michigan's largest credit union's total contributions to community education to more than \$500,000 in the past decade.

"DFCU Financial invests a significant amount of resources and effort into positively impacting the communities that surround us," said Mark Shobe, president and CEO, DFCU Financial. "As the year comes to a close, we couldn't think of a better way to directly impact the communities of our members who are the cornerstone of our business."

The following outlines how each of DFCU Financial's contributions will positively impact the foundations that received them:

- **Garden City Public Schools Education Foundation** – DFCU Financial's \$5,000 contribution is enhancing financial literacy in classrooms by supporting a reality store, which challenges middle school students to make sound financial decisions while teaching students valuable money management skills.
- **Riverview Community Schools Education Foundation** – DFCU Financial's \$5,000 contribution will equip kindergarten through eighth-grade students with mathematical measurement tools for hands-on learning through investigation and exploration.
- **Walled Lake Schools Foundation for Excellence** – DFCU Financial's \$5,000 contribution supports a financial literacy program for high school students and funds middle school math initiatives.
- **Ypsilanti Community Schools Education Foundation** – DFCU Financial's \$5,000 donation supports a workshop that helps high school seniors complete college applications and apply for scholarships. This contribution also helps teachers purchase curricular materials and equipment to support classroom instruction.

Each year, DFCU Financial donates thousands of dollars to public school districts across the state of Michigan to support education and help children become financially literate and develop positive, long-lasting financial habits. In addition, the organization works directly with school districts to provide financial education in classrooms and at local branches.

About DFCU Financial

DFCU Financial is Michigan's largest credit union with more than \$3.7 billion in assets. DFCU Financial issues to its clients the largest Cash Back reward of all credit unions with more than \$181 million issued since 2006. A strong community partner, DFCU Financial continually reinvests in its membership with new branches and financial literacy education for all ages.

DFCU Financial currently operates 24 full-service branches in Detroit, Ann Arbor, Grand Rapids, and Lansing. For more information, call 888.336.2700 or visit dfcufinancial.com

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