



For Immediate Release:

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DFCU FINANCIAL NAMED ONE OF NATION'S "BEST AND BRIGHTEST" COMPANIES TO WORK FOR FIVE YEARS RUNNING

DEARBORN, Mich., December 2016 — DFCU Financial announced today it was named a national Best and Brightest Company to Work For™ by the National Association for Business Resources (NABR) for the fifth year in a row. Of 370 organizations nationwide selected from 1,700 nominations, DFCU is one of only 27 that has won the award five times or more.

“At DFCU Financial, we invest significant resources to attract and develop top-notch talent to better serve our membership,” said Mark Shobe, president and CEO, DFCU Financial. “This achievement gives us credibility with our staff and in the marketplace, and offers a sense of pride among our employees. Awards such as these re-energize us for the new year ahead and give the staff a chance to let us know how we are doing.”

Companies recognized were assessed by key human resources practices and employee-enrichment areas, including compensation, employee education and development, community initiatives, diversity and inclusion and work-life balance.

The *Detroit Free Press* also named DFCU Financial a “Top Workplace” the past eight years, an achievement that identifies leading workplaces in the Detroit area based on employee evaluations of categories including working environment, career opportunities and leadership.

About DFCU Financial

A strong community partner, DFCU Financial continually reinvests in its membership with new branches and financial literacy education for all ages. DFCU Financial currently operates 28 full-service branches in Detroit, Ann Arbor, Grand Rapids and Lansing. For more information, call 888.336.2700 or visit dfcufinancial.com.

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